



ANNIVERSARY

KỶ NGUYỄN
GROUP

If you can't fly then run

If you can't run then walk

If you can't walk then crawl But
whatever you do

You have to keep moving forward

“Martin Luther King JR”





Open letter

Dear our customers and partners,

Warmest welcome from Ky Nguyen Group!

Over 20 years of development, Ky Nguyen Group Joint Stock Company has focused our resources in the fields of Advertising, Event Organization, Communications, Manufacturing and Commerce. With high quality products and efficient services as the lodestar, Ky Nguyen has gradually asserted its position in the market. To have a position like today, in addition to our relentless efforts, we are able receive the trust, support and cooperation of our customers.

We highly appreciate that you have always accompanied Ky Nguyen.

In the coming years, Ky Nguyen is committed to doing its best to build a strong group of professionals, develop products and services, and be ready to overcome all challenges.

Once again, we would like to express our deep gratitude to our partners and customers. We are always looking forward to receiving your support and companionship.

Sincerely yours!

Chairman

Doan Kieu Dung

KỶ NGUYỄN
GROUP





ABOUT US

Ky Nguyen Group Joint Stock Company, officially established in 1999, is one of the leading companies in Vietnam in the field of Advertising, Event Organizing and Branding.





FIELDS

Advertising

Event Organization

Communications

Commerce

Manufacturing

Investment



ADVERTISING

During 20 years of success with different brands, KY NGUYEN has always been innovating to bring the best values in advertising services to our customers. We strive to develop your brand, generate more benefits and actively promote business activities.



O.O.H
BILLBOARD
LED SCREEN
BUS ADVERTISING
WIFI MARKETING





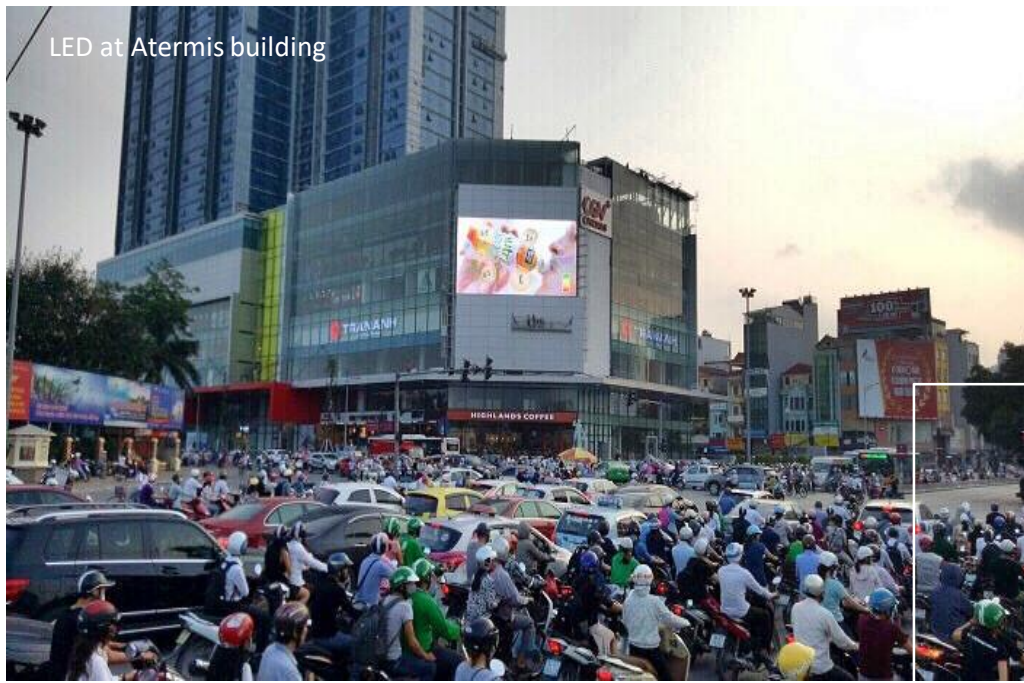
Airport Advertising, Outdoor LED Display, Wifi Marketing Advertising, Large billboards, Bus and bus station Advertising, Taxi Advertising,, High-tech Advertising, Elevator Advertising, etc..





LED SCREEN A R TEMIS

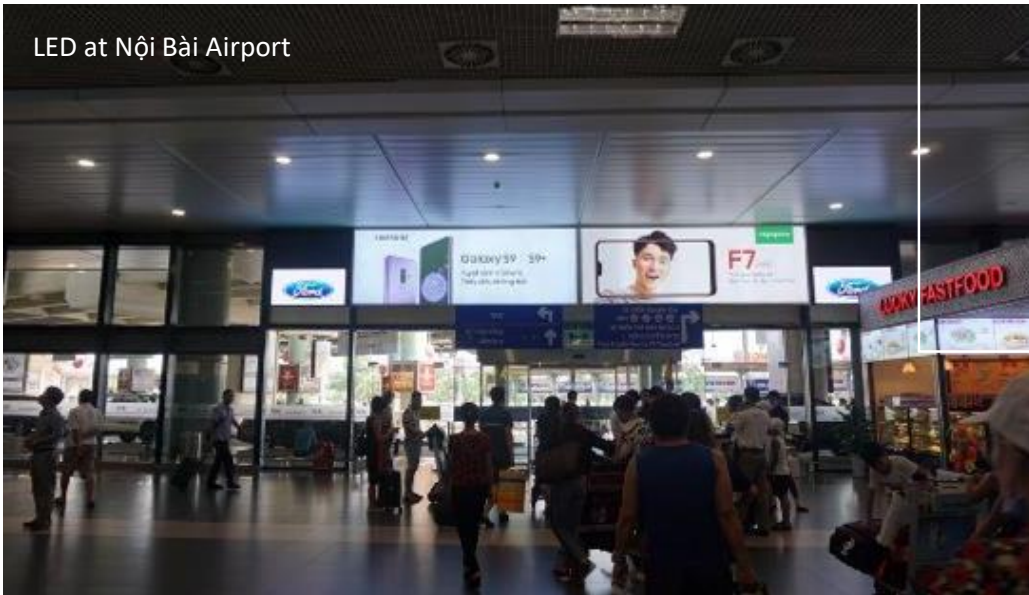
LED at Atermis building



LED at VTV building



LED at Nội Bài Airport



LED at Tân Sơn Nhất Airport







LONG BIEN BUS STATION

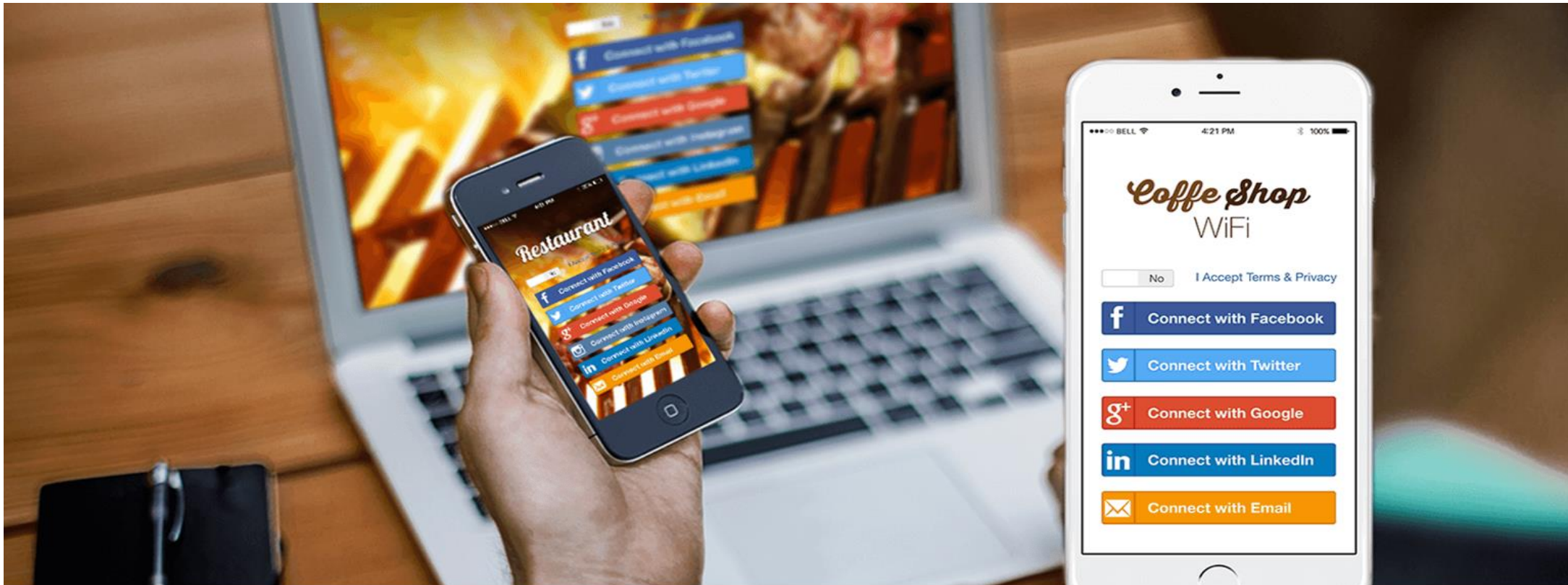


ADVERTISING

in WIFI System

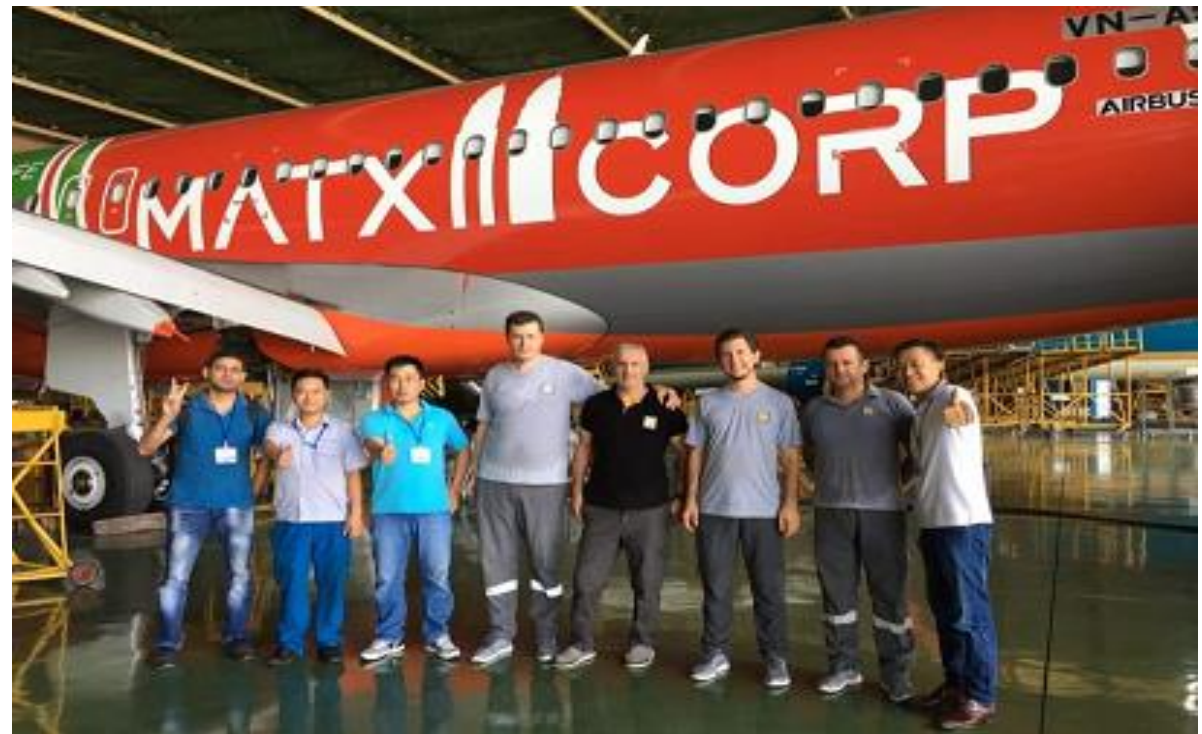
This is a unique location-based digital communication tool that targets young, modern audiences with high consuming demand - those people who are highly affected by smartphone and smart devices.

We are the exclusive unit to operate at airports, hospitals, cafes, shopping centers, cinema, etc.



We are proud to be the construction unit of advertising on aircraft hulls in Vietnam







KỶ NGUYỄN
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EVENT ORGANIZATION

We understand that every moment, every event, every action that has passed could never be taken back

The lodestar for Ky Nguyen is always striving in every event, focusing on dealing with unexpected situations as quickly as possible. That is why event organization has always been the strength of Ky Nguyen after 20 years of establishment and development.



Road shows & Test drive

Exhibition - Display

Conferences

M.I.C.E Tourism

Community Events & Sponsors

Commencement

Wonder dome - The dome of knowledge

Product launch



Road show & Test drive

ISUZU
Test drive



GM Captiva
maxx
Test drive

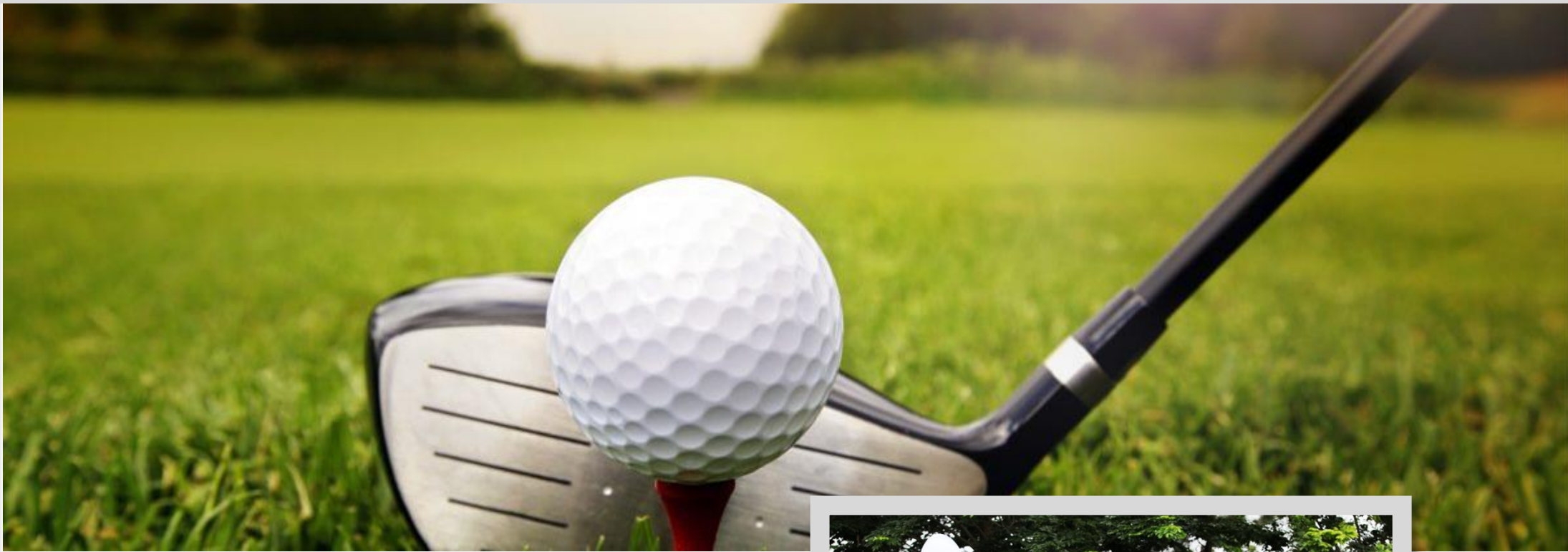


Product Launching

In recent years, Ky Nguyen has demonstrated its ability to connect different partners at luxury events such as **the launching ceremony of Pan Pacific Danang Resort 2017, the launch of new GROHE products, the topping out and the commencement ceremony of SoLeil Danang 2018 project, MB Family Funrun Day 2019, etc.**







GOLF Tournament

Ky Nguyen is also the co-organizer of notable sports events with nationwide golf tournaments.





COMMUNICATIONS

Thanks to 20 years of experience, we have been entrusted with offers from a lot of partners, businesses and important journalism & communication organizations. Ky Nguyen, with profound knowledge in multiples domains, always strive to carry out our projects with the the highest quality.

Digital Marketing, Public Relations, Booking Media.

Ky Nguyen Group is the trusted partner of An Gia Real Estate Group in handling social media crisis in three consecutive years



MANUFACTURING

Ky Nguyen provides booth establishing services at exhibitions & fairs, interior construction services, branding & identity services, POSM systems, etc..

With latest advanced equipment, Ky Nguyen asserts its own value with high quality products, which hence brings satisfaction to the most demanding clients.

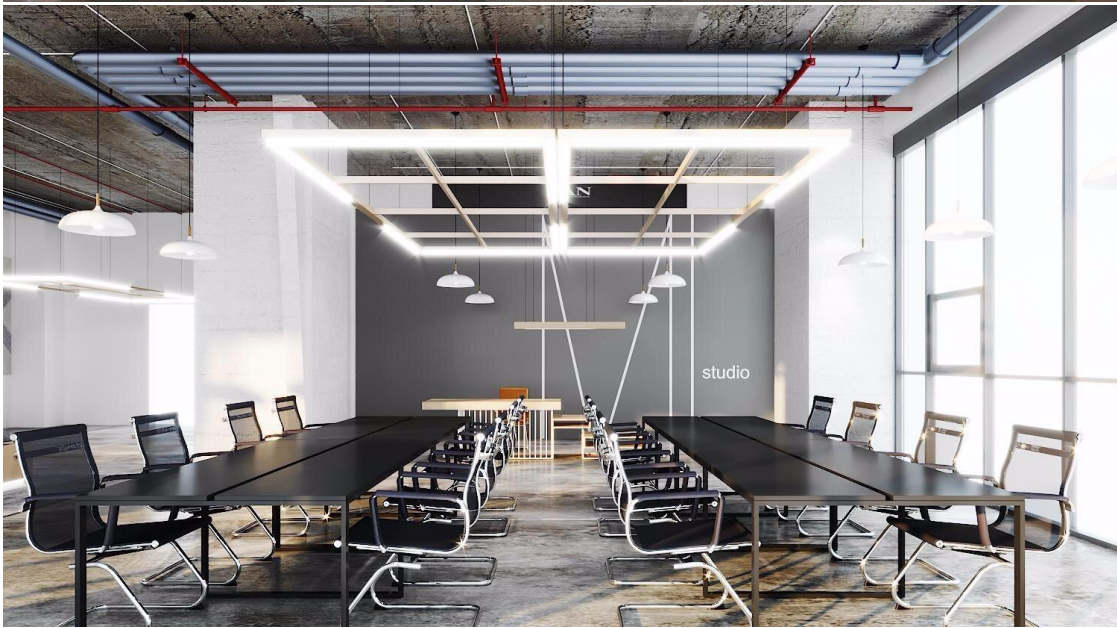
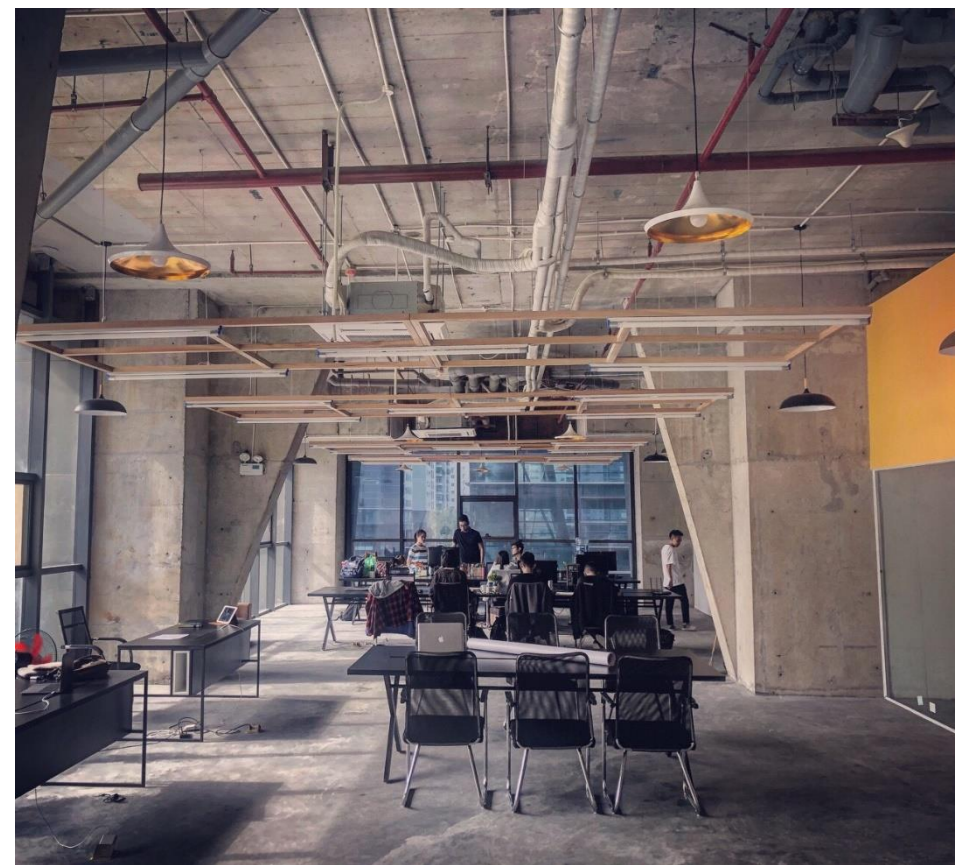




The logo for GU, consisting of the lowercase letters 'gu' in a white, sans-serif font, centered within a solid yellow square.

gu

GU is an agency specialized in brand identity and brand strategy



G
GLOTUS®





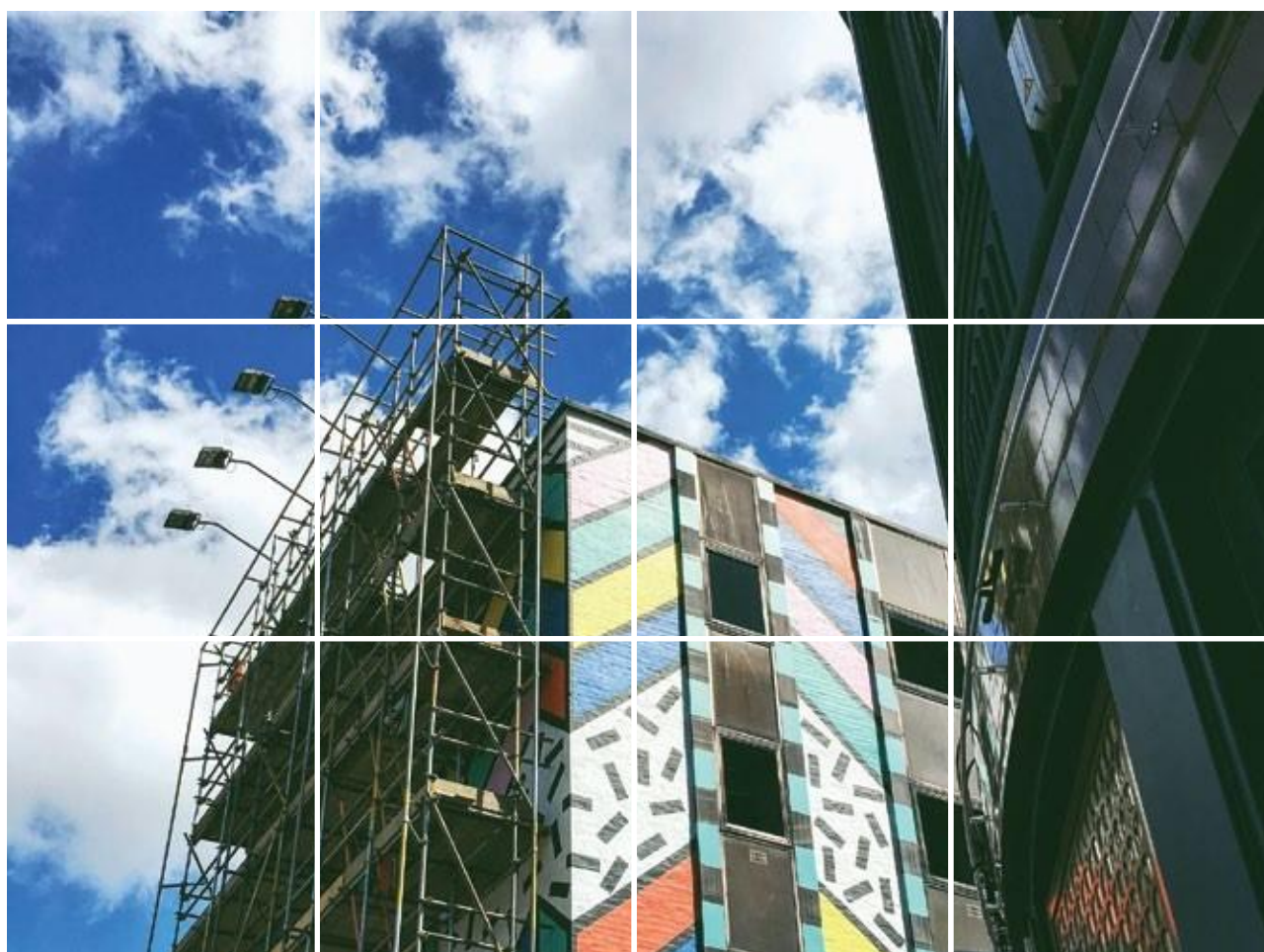
COMMERCE

Main distributor for construction materials and expertise in grand project management in Vietnam

Ky Nguyen is currently a reputable project distributor of major manufacturers in Vietnam such as: Nippon Paint Vietnam, Lixil Vietnam, BASF, etc.

With all the experiences, professionalism and continuous learning efforts, the Commercial domain always adheres to the main goal of becoming a strategic distribution unit specializing in providing multidisciplinary materials and services for construction projects in Vietnam. This hence brings added values to all customers and partners.





Offer all-inclusive construction services with a team of skilled engineers & workers and modern professional working tools.



Soleil Ánh Dương- Đà Nẵng



Swacity- Đồng Nai



Riviera Park- Hà Nội



NOTABLE PROJECTS



PA Tower- Đà Nẵng



An Bình City- Hà Nội



Pullman Hotel- Phú Quốc



Crescent Mall- Sài Gòn



Gelexia Riverside- Hà Nội



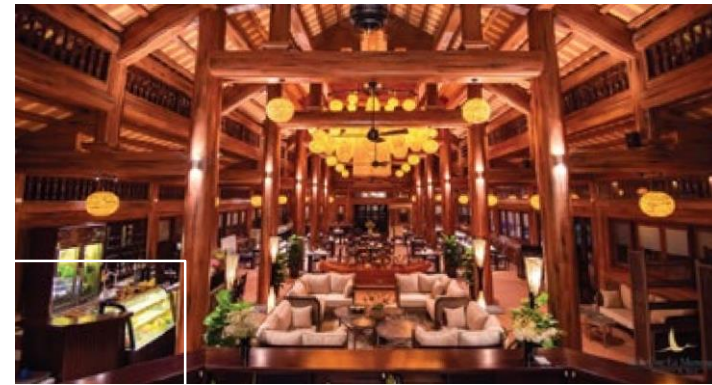
Riverside Residence- Sài Gòn



HUD Building- Nha Trang



Golden Bay Hotel - Đà Nẵng





INVESTMENT

With the vision of becoming a multidisciplinary corporation favoring sustainable development, Ky Nguyen has been expanding investment in areas such as Education, Tourism, Sustainable Industry, Renewable Energy, etc.





MEMBER COMPANIES



ON-GOING PROJECTS





PARTNERS



dentsu

groupm

SEIKOSHA

Canon



ISUZU

LIXIL



KNAUF



mobifone





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